



ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision **257728**

Original Date / Revision
08/27/12 / 10/03/12

Advertiser **ISS/Priorities USA Action**

Agency **Mundy Katowitz Media**

Buying Contact

**1322 G. Street, SE
Washington, DC 20003**

Product
PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

**1322 G. Street, SE
Washington, DC 20003**

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **1567**

Alt Order # **06297137**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue,

Priority P-3

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 0

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0



WPLG

ORDER

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Flight Dates 10/23/12-10/29/12

Contract / Revision 257727

Original Date / Revision

10/02/12 / 10/02/12

Advertiser ISS/Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G. Street, SE
Washington, DC 20003

Product

PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

1322 G. Street, SE
Washington, DC 20003

Sales Office DC

Sales Region NAT

Agency Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
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Aaron Ashe	100%		
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Order Sep 00:15:00

Estimate # 1566

Alt Order # 06297135

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue,

Priority P-3

Advertiser Ref

Order Share 100% Market Value 0

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0



WPLG

ORDER

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Flight Dates 10/16/12-10/22/12Contract / Revision 257725Original Date / Revision
10/02/12 / 10/02/12Advertiser ISS/Priorities USA ActionAgency Mundy Katowitz MediaBuying Contact1322 G. Street, SE
Washington, DC 20003Product
PRIORITIES USA ACTNAgency Com 15%Billing Contact1322 G. Street, SE
Washington, DC 20003Sales Office DCSales Region NATAgency RefPrimary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Sep 00:15:00Estimate # 1565Alt Order # 06297131Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes AGY POL ISSUEProduct Codes PL-Issue,Priority P-3Advertiser Ref

Order Share 100% Market Value 0

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0



ORDER

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Flight Dates 10/09/12-10/15/12

Contract / Revision 257718

Original Date / Revision
10/02/12 / 10/02/12

Advertiser ISS/Priorities USA Action

Agency Mundy Katowitz Media

Buying Contact

1322 G. Street, SE
Washington, DC 20003

Product

PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

1322 G. Street, SE
Washington, DC 20003

Sales Office DC

Sales Region NAT

Agency Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
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Aaron Ashe	100%		
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Order Sep 00:15:00

Estimate # 1564

Alt Order # 06297127

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue,

Priority P-3

Advertiser Ref

Order Share 100% Market Value 0

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0